BRANCHING OUT

A California Native Plant Introduction Program





The Santa Barbara Botanic Garden's Plant Introduction Program "Branching Out" is dedicated to increasing awareness, appreciation, and availability of outstanding California native plants for landscapes and gardens.

BOTANICAL NAME	Fremontodendron californicum ssp. decumbens x F. mexicanum
CULTIVAR NAME	'Dara's Gold'
COMMON NAME	Dara's Gold Flannel bush
FAMILY NAME	Sterculiaceae
ORIGIN	A Fremontodendron californicum ssp. decumbens x F. mexicanum hybrid developed by Horticulturist Dara Emery.
GENERAL DESCRIPTION	A low, mounding form to 3 ft tall and 6 or more feet wide. The shiny green foliage and bright yellow, 1.5-2.5 inch wide flowers distinguish 'Dara's Gold' from the other named cultivars of decumbent flannel bush.
WATER REQUIREMENTS	Tolerant of drought conditions in southern California, but also accepts occasional summer water when planted in well-drained soils.
SOIL REQUIREMENTS	Well-drained soils.
EXPOSURE REQUIREMENTS	Full sun best, but accepts light shade.
PESTS AND DISEASES	Fremontodendron are susceptible to root rotting pathogens which are favored by warm temperatures and moisture. Therefore, avoid summer water on established plants unless drainage is excellent.
HARDINESS	Zones 4–24
LANDSCAPE VALUE	'Dara's Gold' is a beautiful, low-mounding shrub of modest proportions with bright yellow flowers that combine well with the rich blues of ceanothus and sages. It is particularly effective when planted on slopes.
PROPAGATION	Somewhat unpredictable from cuttings, varying from easy to difficult.
	To commercially propagate this introduction, interested nurseries need to sign a licensing agreement with the Santa Barbara Botanic Garden.
SALES POTENTIAL	The vibrant green foliage, sun-yellow flowers, and long blooming season, combined with its attractive appearance in containers, make this selection particularly desirable.
NURSERY AVAILABILITY	Native Sons Nursery (http://www.nativeson.com/home2.html) San Marcos Growers (http://www.smgrowers.com/) Suncrest Nurseries (http://www.suncrestnurseries.com/)

For more information about this program, contact the Garden at 805-682-4726, ext. 114. Or, write to the Plant Introduction Program at 1212 Mission Canyon Road, Santa Barbara, California 93105.

